

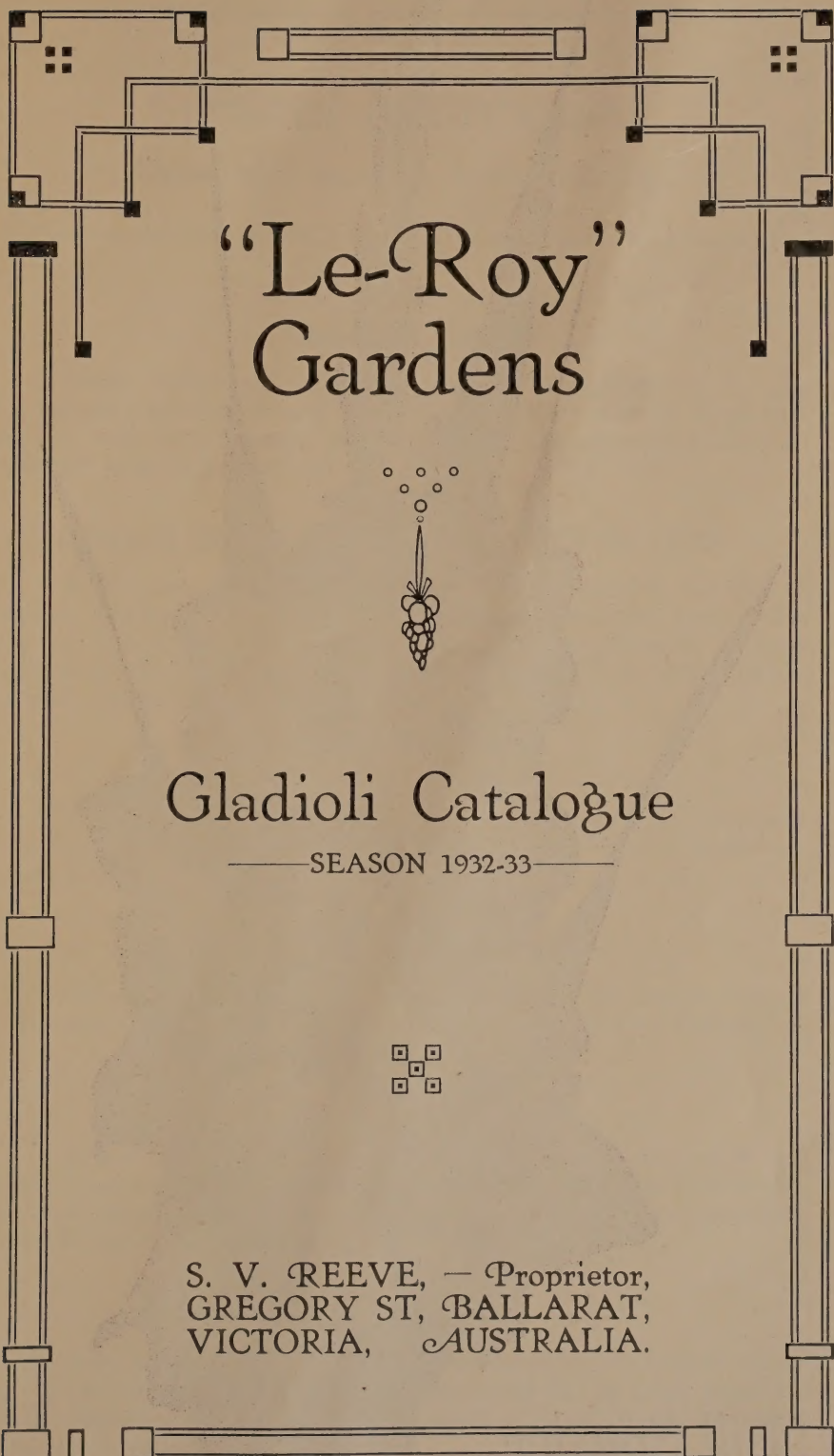
63.9
Australia
1933

3.9
ADIOLI
CATALOGUE
— SEASON 1932-33 —

LIBRARY
RECEIVED
★ JUL 13 1932 ★
U. S. Department of Agriculture.

"Le-Roy" Gardens

S. V. REEVE, Proprietor,
Gregory St., BALLARAT,
VICTORIA, AUSTRALIA



“Le-Roy” Gardens



Gladioli Catalogue

—SEASON 1932-33—



S. V. REEVE, — Proprietor,
GREGORY ST, BALLARAT,
VICTORIA, AUSTRALIA.



Bill Sowden
First Class Certificate, Ballarat

General Information

Please read carefully before ordering.

—ORDER EARLY.—

Early Orders are solicited to prevent disappointment in case the varieties selected should be sold out. The stock of most varieties is still very limited, and all Orders are accepted subject to sufficient crop and prior sale.

—ADVICE TO U.S.A. AND CANADIAN BUYERS.—

To import our *Gladiolus* into the United States of America or Canada, special permit is required. Please send with your Order Mailing Tags for U.S.A., and the White Labels for Canada. Please make all Bank Drafts, etc. payable to S. V. REEVE, BALLARAT, Victoria, Australia.

Interstate and New Zealand Orders are ready for shipment from April to the end of November, and we prefer to ship Bulbs per Parcel Post.

—TERMS.—

We would ask our clients to include Cash with Orders (except in the case of regular customers). We pay postage on all Orders.

Every precaution is taken to ensure correct naming of all, Corms. sent out by us. We are anxious to satisfy all our Customers, and trust should any mistake occur, we will be given the opportunity of rectifying it.

—SUBSTITUTION.—

In no case will any variety be substituted for the variety ordered. However, as many of the varieties listed are in small supply, I would appreciate the privilege of substituting larger or smaller Bulbs of the same variety, when necessary.

Varieties Raised in Australia



The letter "b" indicates varieties raised in BALLARAT. The letter "s" attached to some varieties indicates that small Corms. are available at lower prices.

AMETHYST.—Large flowers, good form. Color a distinct shade of (b) Lilac Rose, deep rose bordering, and a white centre line on each petal. Highly recommended. 1/-

ALEC.—Giant growth, color sky blue with darker blue marbling, maroon blotch. A beautiful decorative variety. First class Certificate Ballarat. 2/-; s. 1/-

ALPHEUS.—Very refined type. A delightful shade of salmon pink with a scarlet blotch on lower petals. 1/-

A. H. WOODFULL.—The color is a clear pale mauve with a violet blotch which is edged with crimson. Cream line running through centre of petals. Fine form and placement; about ten open flowers at once of good size. 2/6 s. 1/6.

BILL SOWDEN.—(Raised in South Australia). Having blooms of immense size and wonderful substance, color vivid crimson scarlet, sometimes flecked a darker shade on the edges of petals. The brilliancy of color and fine exhibition form will create a demand for this Gladioli when better known. F.C.C. Ballarat. 3/6; s. 2/-.

BARBARA PHILLIPS.—Large spike of mixture of gray, fawn, slate and sepia beautifully blended. 4/-; s. 2/-

BLUE DELIGHT.—The colour of this variety is a deeper shade than "Veilchenblau", a very dark violet blue. Spike is well-faced with many flowers opened at once. A good strong grower, but spike rather short. 2/6; s. 1/6

Varieties Raised in Australia—Continued.

CANBERRA.—Pure yellow, beautifully waved. Tall spike of Exhibition type. 1/-.

DAVID.—A very strong growing variety, carrying from eight to ten (b) well formed flowers. Warm cherry red, cream tongue, edged deep mauve, dark feathering in throat. Well faced spike of Exhibition type. 5/-; s. 3/-.

DOROTHY CLEMENCE.—A very vigorous grower with eight to (b) ten flowers opened at once. Spike tall and well faced. Colour really wine red, overlaid with purple, light purple predominates as the flower ages. Raised in Ballarat, and received Award of Merit as Exhibition variety, 1930. 10/-; s. 6/-.

ESME DESAILLY.—Exhibition type, large well rounded flower, salmon pink in shade. Lower petals cream with carmine lines and shading. 1/6; s. 9d.

HYACINTH.—Beautiful shell pink with lemon lip and mauve tongue. Very large flowers. A very fine novelty of recent introduction. 2/6; s. 1/6.

HUNTSMAN.—Color bright scarlet, white blotch on lower petals, (b) feathered with deep red. Long straight spikes, showing ten blooms. Fine Exhibition variety. Award of Merit, Ballarat. 7/6; s. 4/-.

IRIS PHILLIPS.—A very beautiful lavender, slightly flaked on outer edges with a darker shade. Faintly pencilled purple in the throat. A fine Exhibition spike, showing ten to fourteen flowers at once. Award of Merit, Ballarat, 1930. 5/-; s. 3/-.

IVERNIA.—A truly beautiful Gladioli. Color a beautiful pale pink shading, flecked with rose pink on the outer portion of the petals. Fine Exhibition variety. 2/-; s. 1/-.

LUCIFER.—Colour bright orange, with an amaranth crimson shaded blotch. A very brilliant combination. Ten large flowers are well placed on an exceptionally tall spike. Very vigorous. 2/6; s. 1/6.

LAIDLEY.—Light pink ground colour, beautifully flushed and flaked with deeper pink shade, cream band on lower petals. Crimson spot in throat. Beautiful Exhibition variety. 1/-.

LEANDER.—Color vivid orange salmon, contrasting beautifully with a large bright magenta blotch on lower petals. Beautifully placed flowers on a tall Exhibition spike. Award of Merit, Ballarat. 2/6; s. 1/6.

Mrs. JIM KERR.—A variety producing tall spikes of a vivid pink, (b) throat being feathered with violet maroon on a cream ground. The well faced spike is capable of producing ten to twelve flowers of Exhibition type. 3/6; s. 2/-.



Silversheen

First Class Certificate, Ballarat

Varieties Raised in Australia—Continued.

Mrs. CLENDINNEN.—Outer part of the flower cream, flushed shell (b) pink, large wine red blotch. Exhibition type showing eight to ten well formed flowers. Award of Merit, Ballarat. 1/6; s. 9d.

Mrs. GEO. WHITE.—Beautiful long spike of a dark rose pink shade (b) with wine red throat markings. Eight to ten blooms open at one time. Exhibition type. 1/6; s. 9d.

Mrs. S. A. ERREY.—A very fine spike with magnificent wide open flowers. Color brilliant orange, with orange crimson blotch, splendid texture. Tall spike. Recommended. 1/6; s. 9d.

Mrs. T. RATTRAY.—This variety is unequalled in length of spike. (b) Colour a fine bright rose, with feathering in throat. Well faced spike showing up to nineteen flowers. 1/-.

MARMORA.—A wonderful variety which creates a sensation everywhere. Color a beautiful lavender, overlaid with lavender gray. A large petunia colored blotch sets off the spike to perfection. Exhibition type. 1/-.

MELISSA.—A beautiful flower with a buff yellow ground, tinted and flecked pink on the edges of the petals. A pure yellow centre gives a warm and pleasing effect to the spike. Exhibition type. F.C.C. Ballarat. 1/-.

NOEL L. REEVE.—The color of this variety is somewhat change- (b) able. Coming in Summer—a beautiful cerise pink, slightly flaked. The inner portion of the flower being cream pencilled violet. In the Autumn the cream throat predominates, leaving the outer part of the flower a beautiful pale pink. Received F.C.C. Ballarat Exhibition type and will give from twelve to fifteen flowers, beautifully set on tall spike. See illustration. 3/6; s. 2/-.

NEWINGTON.—Cream, lightly flaked outer edges with rose pink, (b) lower petals, suffused lemon yellow, feathered with a darker rose pink. Tall strong spike showing up to ten open flowers at once. Exhibition type. Award of Merit, Ballarat. 2/6; s. 1/6.

OUR SELECTION.—Orange scarlet, generally flaked with a deeper shade, cerise blotch. Exceptionally long spike and many flowers open. 1/-; s. 9d.

PRINCE CHARMING.—A beautiful apricot salmon. Large yellow (b) blotch, flowers nicely arranged on tall spike, showing from eight to ten flowers. Highly recommended. 2/6; s. 1/6.

PURPLE VICTORY.—Large wide flowers of a beautiful purple maroon color, lighter towards centre. Good spike. Recommended. 1/-; s. 9d.

RITA PHILLIPS.—Color apricot salmon, deep orange flame feather- (b) ing on lower petals, edged with white. A very dainty colour combination. Spike is well faced, showing up to ten open blooms. Exhibition type. 5/-; s. 2/6.



Noel L. Reeve

First Class Certificate, Ballarat

Varieties Raised in Australia—Continued.

RUBY MAY.—This variety will be sought after mostly for its color.
(b) Producing spikes of exceptional length and vigour, well faced, with flowers the outer part of which are deep carmine. A large cochineal blotch bordered with white, makes this an outstanding combination for any decorative or basket work. 2/6; s. 1/6.

RED LORY.—A splendid new variety, with a perfectly arranged spike. Color vivid orange crimson, shading to bright orange on the edges of petals. Lower petals purplish carmine edged orange. 2/6; s. 1/6.

SUNNYSIDE.—A champion of champions, showing fifteen large
(b) well formed flowers on a tall spike. The outer part of the flower is a beautiful cerise pink, slightly flaked a darker shade, the centre being pure white, which predominates as the flower expands. This variety is perfect in both color and spike. F.C.C. Ballarat as an Exhibition variety. 7/6; s. 4/-.

SILVERSHEEN.—A magnificent spike of large flowers of a glowing
(b) salmon pink. A white tongue on lower petals, feathered wine red. The whole flower is overlaid with a silvery sheen, ten open flowers on a strong spike, make Silversheen a magnificent specimen. F.C.C. Ballarat. Exhibition type. 3/6; s. 2/-.

ST. ALBANS.—Ivory-white, heavily overlaid with rose pink; centre
(b) blotch of brilliant wine red, which extends up the centre of the petals. Very vigorous habit. Spikes are very consistent, showing up to ten open blooms. A fine Exhibition variety. 2/6; s. 1/6.

TITANIC.—Raspberry red, overlaid and flaked at edges of petals
(b) orange flame. Magenta feathering on white tongue. Tall spike with from eight to ten flowers opened at once. Very vigorous habit, and can be used for both Exhibition and decorative purposes. 7/6; s. 4/-.



Mair's Scottish Varieties.

A collection containing some of the finest Varieties raised by George Mair & Sons, Scotland, all having good colours, tall spikes and excellent Exhibition Form.

- APRICOT.**—Pure Apricot of very fine quality. Good spike. One of the best. 2/6; s. 1/6
- BERTIE SNOW.**—Soft lilac, cream blotch, large flowers. Nice long spike. 1/-; s. 6d.
- BETTY.**—Bright orange rose, white centre, very vigorous. Tall strong spike, good. 1/6; s. 9d.
- CALEDONIA.**—Extra long spike of shrimp pink with darker lines. 4/-; s. 2/-.
- CECIL.**—A beautiful salmon scarlet. Large flowers on a tall strong spike. 1/6; s. 1/-.
- COMRADE.**—Salmon streaked with slate. A very fine smoky variety, flowers nicely placed. Good. 1/6; s. 9d.
- CARRICK.**—Many flowers opened on a tall strong spike. Color, slaty brown lightly flaked. 1/6; s. 9d.
- DUCHESS OF YORK.**—Beautiful ashy rose, with white centre. Very beautiful combination. 1/-.
- DIGNITY.**—Soft rose, very long spike, with many flowers open. A very fine Gladioli. 2/-; s. 1/-.
- DAVID AIRDRIE.**—Rosy carmine with light centre, flowers large, very vigorous. 1/-
- ELIZABETH.**—Fleshy cream suffused with rose. Grand spike, extra large flowers. Good. 2/6; s. 1/6.
- GLADYS.**—Orange rose striped vermillion, with white blotch, spike well faced with large flowers. Recommended. 5/-; s. 2/6.
- GLENBURNE.**—Mostly described as cream coloured Queen Mary. 1/6; s. 9d.
- GERTRUDE.**—Slaty orange rose, set off with a cream blotch. Large flowers, tall spike. 1/6; s. 9d.
- GUY MANNERING.**—A lovely soft purple, white lines and blotch. Flowers large on good spike. 1/6; s. 9d.
- GLORIOSA.**—Brilliant scarlet, pure white blotch. Grand tall spike. Well faced with many open flowers. 1/-

Mair's Scottish Varieties—Continued.

- JESSIE.**—A vivid rose, tips of petals flaked darker. White blotch. A beautiful spike of large flowers. Really one of the best. 2/-; s. 1/-.
- JEAN MAIR.**—Carmine, with white blotch. Nice large flowers on a good strong spike. 1/6; s. 9d.
- JAMES DUNLOP.**—Fine tall spike. Color orange scarlet with darker marking. Recommended. 1/-.
- KING GEORGE.**—Dark crimson, slightly tipped with slate. White blotch. Tall spike. 1/-
- LOCHNAGAR.**—Dark slaty rose with white blotch. Large flowers on an extra tall spike, with many open. Highly recommended. 3/6; s. 2/-.
- MARIE.**—A soft light rose with yellow blotch. Many flowers open on a nice tall spike. 5/-; s. 2/6.
- Mrs. GALBRAITH.**—Beautiful spike with large open flowers of an attractive salmon shade, flaked darker. 1/-.
- Mrs. G. T. MALTHOUSE.**—Satiny lilac, streaked and flaked with a combination of white and red. Grand tall spike with many flowers open. 2/6; s. 1/6.
- PRINCESS MARY.**—Cream with shadings of peach. Tall spike, rather narrow, otherwise good. 1/-.
- QUEEN MARY.**—Greenish white, slightly flaked pink. A beautiful variety, tall spike. Recommended. 1/6; s. 9d.
- SENATOR.**—Dark salmon striped scarlet, large flowers, with many open on a tall strong spike, Very beautiful. 10/-; s. 5/-.
- SUNSET.**—Very vigorous, tall-growing variety. Color a beautiful orange apricot, with many flowers open at the one time. 1/-.
- VIOLET.**—Lilac violet, with white blotch. Many large flowers open on tall strong spike. 2/6; s. 1/6.





Sunnyside

First Class Certificate, Ballarat

General Collection

AVALON.—An extra choice blush white, with very beautiful red throat markings, slightly ruffled. 1/-.

AFLAME.—Begonia rose, shading to bright orange flame near the edge. Large spreading flower, six or more open at a time. A fine variety for decorative purposes. 1/-.

AIDA.—This beautiful violet blue variety is a recent European introduction, and a decided acquisition. The color is deep violet blue with crimson shading on the lower petals. The flowers are of good size, and the growth, unlike many of this color, is strong and healthy. 2/6.

BLEEDING HEART.—White tinted light pink, with large red blotch. Somewhat similar in color to Mrs. Pendleton, but colors more contrasty. Tall spike with eight to ten large perfectly placed blooms open. Strong grower. Very fine. 5/-; s. 2/6.

BETTY NUTHALL.—Light coral, with pale orange throat feathered carmine, tall straight spike, eight to ten open. A magnificent new variety. 3/6; s. 2/-.

CHARLEMAGNE.—Good Exhibition spike, large flowers, deep rose ground, flaked salmon red and scarlet, lower petals dotted crimson on cream ground. 1/-.

CHARLES BERTIER.—Long spike of large well open flowers, of a light lilac, with white blotch, good spike. 1/-.

CATHERINE COLEMAN.—Clear salmon rose with darker pencillings. Nice long spike, large flowers. 1/-.

CAPTAIN BOYNTON.—Large light lavender, with small purplish red blotch. Tall spike. Recommended. 1/-.

CORYPHEE.—Purest shell pink, well formed, nicely rounded flowers. Eight to ten opened on tall spike. A magnificent variety. 5/-; s. 3/-.

CORONADO.—A very heavily ruffled white, with purple throat. Very large flowers. Exhibition type. Highly recommended. 7/6; s. 4/-.

Dr. F. E. BENNETT.—Vivid scarlet with creamy white markings in the centre of the flower. Spikes tall and well-faced. Good. 1/-.

General Collection—Continued.

EMILE AUBURN.—Most unique Gladioli. Color a striking blend of salmon, orange and slate, with a beautiful cherry coloured blotch in centre. Large flowers on good strong spike. 1/-.

FERN KYLE.—Large ruffled flowers of a creamy white colour. Vigorous grower. Good for all purposes. 1/-.

GERTRUDE ERREY.—Flowers perfectly formed on a tall spike. Color a beautiful light salmon or shell pink, shading off to almost white in the centre. Dark salmon throat markings. 1/-.

HINEMOA.—Immense wide winged flowers. Color a deep pink, flaked with chocolate. A large clear yellow blotch. Most outstanding. 1/-.

HEAVENLY BLUE.—A pleasing shade of mauve blue, nice large flowers, good tall spike. One of the best. 2/6; s. 1/3.

IMPERATOR.—A very fine creamy white Gladiolus, with large flowers on a good spike. Very vigorous. 1/6.

JUBILEE.—Large lavender pink. Growth exceptionally vigorous, with tall strong spike, about eight flowers open at once. 5/-; s. 3/-.

KING PEARL.—White, deepening to a creamy yellow blotch. Good all-round flower. 1/-.

MINUET.—Lavendar, large flowers on a tall spike, up to ten flowers open at once. Recommended. 2/-; s. 1/-.

Mrs. LEON DOUGLAS.—Salmon rose, striped with flame and scarlet. Pale lemon centre, speckled with ruby. Very strong and tall grower. 1/-.

Mrs. VAN KONYNENBURG.—A glorious light blue or so called blue. Flowers large on tall spike. Very good variety. 2/6; s. 1/6.

Mrs. F. C. PETERS—A popular variety of a salmon pink shade. Purplish blotch in throat. Large flowers, good spike. 1/-.

NANCY HANKS.—Rich apricot to orange pink, with grenadine tongue. Six or more flowers open at one time, fine placement and substance. Vigorous grower and rapid multiplier. A splendid cut flower. Will not burn in hot climate. 1/-.

OBELISK.—A high quality Gladioli of good Exhibition type. Color a beautiful creamy yellow, with a deeper yellow centre. Tall spike, good form. Recommended. 1/-.

ODALISQUE.—Color creamy white, with a scarlet blotch. Good spike. Very showy. 1/-.

PURPLE GLORY.—One of the best of the ruffled section. Color a very fine purple, darkening towards the centre. Very good. 1/-.

General Collection—Continued.

PHAENOMEN.—A decorative variety of great merit. Upper portion of the flower soft salmon pink, with clear yellow blotches on the lower petals. A very pleasing color combination. 1/-.

PFITZER'S TRIUMPH.—The wide open flowers of immense size and splendid substance are a distinct shade of salmon red, shaded darker on the lower petals. This variety will be extremely popular on account of its distinct color and great size. 1/6 s. 9d.

RICHARD DIENER.—Pure geranium pink, cream centre speckled ruby. Good spike. Recommended. 1/-.

RED FIRE.—Entire flower of the richest, pure self-coloured bright red. Very striking and showy. Highly recommended. 1/6; s. 1/-.

SPIRIT OF ST. LOUIS.—A fine early orange saffron and large spike, with several open. Very good. 2/6; s. 1/6.

SENTINAL.—Warm salmon pink, with darker feathering, and crimson blotch in throat. A flower suitable for both Exhibition and decorative purposes. 1/-.

VEILCHENBLAU.—Beautiful large flowers of violet blue. Strong spikes of good length. The best in this colour. 1/-.



—MIXTURES—

Many people are interested in Gladiolus who want the best of blooms, but do not care to keep the varieties separate, or to know their names. We offer only one mixture made up from our named varieties, and each lot of fifty will contain at least twenty different kinds, and will include many of the very best sorts of which we have a surplus. All will be of blooming size, the smaller bulbs usually being the more expensive varieties. This mixture will include only the large flowered varieties. Fifty bulbs for 20/-, or, we will send ten each of five varieties (named) for the same price, our selection of varieties.



Wholly set up and printed in Australia by:

WALLER & CHESTER

“The Art Printers”

**44 ARMSTRONG STREET,
BALLARAT**

